

# GC3 WORKSHOP

## CO-CREATING FOR THE FUTURE, NOW



### WORKSHOP OUTLINE

Date & Time	Activities
Wed, 6 Apr 2022 2pm - 530pm	<b>Matching Session</b> <ul style="list-style-type: none"><li>• Opportunities to meet potential collaborators</li></ul>
Tue, 12 Apr 2022 9am - 1230pm  *130pm - 5pm	<b>Session #1 Understand &amp; Define</b> <ul style="list-style-type: none"><li>• <b>Introducing Theory of Change, programme objectives, and the identified issues for Grant Call 3.</b></li><li>• Introduction to human-centred design and designing for collective impact.</li><li>• Aligning around visions and opportunities</li><li>• Understanding how to frame a design challenge</li></ul> <b>Self-Guided Activities</b> <ul style="list-style-type: none"><li>• <b>User research and data gathering</b></li></ul>
Thu, 14 Apr 2022	<b>Coaching Clinic #1</b> <ul style="list-style-type: none"><li>• <b>30 mins per team</b></li></ul>
Tue, 19 Apr 2022 9am - 1230pm  *130pm - 5pm	<b>Session #2 Immerse &amp; Synthesise</b> <ul style="list-style-type: none"><li>• Understanding pain points and needs, challenging assumptions</li><li>• Clustering trends and uncovering insights</li><li>• Connecting the dots between research insights, identified issues, and ELI Grant's desired outcomes, through Logic Model.</li></ul> <b>Self-Guided Activities</b> <ul style="list-style-type: none"><li>• <b>Depth user research to discover behavioural motivations and design opportunities, landscape mapping to clarify solution potential</b></li></ul>
Fri, 22 Apr 2022	<b>Coaching Clinic #2</b> <ul style="list-style-type: none"><li>• <b>30 mins per team</b></li></ul>



Date & Time	Activities
<b>Thu, 28 Apr 2022</b> 9am - 1230pm	<b>Session #3 Frame &amp; Ideate</b> <ul style="list-style-type: none"><li>• <b>Sensemaking and reframing of the challenge</b>, translating research insights into opportunities.</li><li>• Introduction to creative, divergent thinking and idea generation techniques.</li><li>• Connecting research insights to ideas, combining ideas into design concepts.</li><li>• Prioritising ideas in relation to identified issues, desired outcomes, and stakeholder insights.</li></ul>
*130pm - 5pm	<b>Self-Guided Activities</b> <ul style="list-style-type: none"><li>• <b>Idea generation activities, combining ideas into concepts</b></li></ul>
<b>Wed, 4 May 2022</b> 9am - 1230pm	<b>Session #4 Prototype &amp; Test</b> <ul style="list-style-type: none"><li>• <b>Determining the value proposition of your concept, and building a Value Proposition Canvas.</b></li><li>• Developing low fidelity prototypes &amp; understanding user testing.</li><li>• Identifying learning points and insights from user testing.</li></ul>
*130pm - 5pm	<b>Self-Guided Activities</b> <ul style="list-style-type: none"><li>• <b>Building prototypes, undertaking user testing to strengthen value proposition, iterating designs and re-testing with users.</b></li></ul>
<b>Tue, 10 May 2022</b>	<b>Coaching Clinic #3</b> <ul style="list-style-type: none"><li>• <b>1 hour per team</b></li></ul>
<b>Fri, 13 May 2022</b> 9am - 1230pm	<b>Session #5 Implement &amp; Operationalise</b> <ul style="list-style-type: none"><li>• <b>Introduction to implementation tools &amp; ELI Grant application templates</b></li><li>• Developing an operating model and Business Model Canvas. Designing success metrics and outcome indicators</li><li>• Articulating collective impact (how does your proposal ladder up to tackle the shared motivating conditions)</li><li>• Engaging stakeholders &amp; communicating for buy-in and adoption</li></ul>
*130pm - 5pm	<b>Self-Guided Activities</b> <ul style="list-style-type: none"><li>• <b>Completing proposal for grant application, preparation for presentation</b></li></ul>
<b>Fri, 20 May 2022</b>	<b>Coaching Clinic #4</b> <ul style="list-style-type: none"><li>• <b>1 hour per team</b></li></ul>

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\*Your team has the flexibility to work on group assignments at your own convenience. You are highly encouraged to set aside time for all self-guided activities as the programme is designed to build on outputs of previous workshop session.

Disclaimer: Information is accurate as at time of publication and may be subject to changes.