

# GC2 WORKSHOP: LET'S INNOVATE AND DESIGN FOR GREATER IMPACT!

## PROGRAMME OUTLINE

Date & Time	Activities
<p><b>Wed, 17 Nov 2021</b> 9am - 1230pm</p> <p>*130pm - 5pm</p>	<p><b>Workshop #1 Understand and Define</b></p> <ul style="list-style-type: none"> <li>• Introduction to human-centred design and designing for impact</li> <li>• Aligning visions and opportunities</li> <li>• Understanding how to frame a design challenge</li> <li>• Introduction to user research techniques</li> </ul> <p><b>Self-Guided Activities</b></p> <ul style="list-style-type: none"> <li>• User research and data gathering</li> <li>• Challenge assumptions and uncover insights</li> </ul>
<p><b>Mon, 22 Nov 2021</b> 9am - 1230pm</p> <p>*130pm - 5pm</p>	<p><b>Workshop #2 Frame and Ideate</b></p> <ul style="list-style-type: none"> <li>• Understanding pain points and needs</li> <li>• Clustering trends and uncovering insights</li> <li>• Translating research insights into opportunities</li> <li>• Reframing challenges through empathy-based lens</li> </ul> <p><b>Self-Guided Activities</b></p> <ul style="list-style-type: none"> <li>• Idea generation activities</li> <li>• Combine ideas into concepts</li> </ul>
<p><b>Thu, 25 Nov 2021</b> 9am - 1230pm</p> <p>*130pm - 5pm</p>	<p><b>Workshop #3 Define Value</b></p> <ul style="list-style-type: none"> <li>• Connecting research insights to ideas</li> <li>• Combining ideas into design concepts</li> <li>• Building a Value Proposition Canvas</li> <li>• Developing low fidelity prototypes</li> </ul> <p><b>Self-Guided Activities</b></p> <ul style="list-style-type: none"> <li>• Construction of prototype concepts</li> <li>• Undertaking user testing</li> </ul>
<p><b>Fri, 3 Dec 2021</b> 9am - 1230pm</p> <p>*130pm - 5pm</p>	<p><b>Workshop #4 Implement &amp; Operationalise</b></p> <ul style="list-style-type: none"> <li>• Introduction to implementation tools and business model innovation</li> <li>• Developing an operating model and Business Model Canvas</li> <li>• Designing success metric and outcome indicators</li> <li>• Engaging stakeholders &amp; communicating for buy-in and adoption</li> <li>• Elevator pitch 101</li> </ul> <p><b>Self-Guided Activities</b></p> <ul style="list-style-type: none"> <li>• Completing proposal for grant application</li> <li>• Preparation of pitch</li> </ul>
<p><b>Wed, 8 Dec 2021</b> 9am - 1230pm</p>	<p><b>1-1 Coaching Clinic</b></p> <ul style="list-style-type: none"> <li>• Review application forms and pitch concepts for each team</li> <li>• Feedback and guidance for proposal submission for ELI Grant</li> </ul> <p>*30 minutes allocated for each team</p>

\*Your team has the flexibility to work on group assignments at your own convenience. You are highly encouraged to set aside time for all self-guided activities as the programme is designed to build on outputs of previous workshop session.